



Retail training & hiring fair lead to career opportunity



Nicole Matlock was making regular visits to her local WorkOne office in search of a job. After applying to multiple jobs and receiving no calls back—she was losing hope. She felt like she would never find a job because of her long unemployment gap.

While meeting with her career advisor she found out about the services Reimagine Retail was offering. Matlock became more optimistic as she learned about retail training. She felt retail was the perfect fit for her as she had experience in working with the public in the past and really enjoyed it.

As training neared she was nervous that it was going to be hard, but was comforted right away as the instructors broke down each section of training to ensure everyone understood the coursework. Matlock successfully completed training and received certification from the National Retail Federation. Next, she attended a Retail Hiring Fair at Southlake Mall on July 19, 2017 where she secured an interview with Carson's Pirie Scott. She went through three interviews in one day. 2-3 weeks after her interviews she received an email congratulating her on her new position in Carson's Shoe Department.

Matlock believes that because of retail training she gained an extra boost of confidence, a new job, and motivation to strive for more. She is now taking classes to earn her High School Equivalency Diploma. She hopes to gain as much experience as she can at Carson's, and one day move up in her retail career. Matlock encourages and recommends the retail training program highly, "Go in there, be ready to learn, expect to be successful by the end of the course, and definitely pay attention."

For more information on upcoming retail training contact **Susan Richardson** at 219-362-2175, ext. 535 or srichardson@gotoworkonenw.com.



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