

# A WorkOne Employer Success Story



## Rise In Retail initiative leads to employer success with help from Workone



Speedway was struggling with retaining and finding qualified workers for retail positions. They connected with a WorkOne Business Services Manager through the *Rise In Retail Initiative*\*. Speedway became interested in the project and participated in its job fair held at Southlake Mall in September 2016.

WorkOne was able to provide services to Speedway such as managing job orders, recruitment, and hosting hiring events, where they were able to recruit qualified candidates off their caseloads to connect with the employer for potential hire. After two hiring events held at two separate WorkOne offices, Speedway hired 6 candidates that included 4 managers.

Speedway is continuing their partnership with WorkOne to receive services and participate in their programs. They are involved in the NWI Retail Consortium, and will be referring employees to attend the Rise In Retail training as it becomes available.

Speedway Centralized Recruiter, Diane Stitz, complimented WorkOne on all of their efforts by saying , “I can’t say enough about the level of professionalism and talent in the candidates WorkOne has sourced for Speedway. The time and dedication they put into finding the ideal candidate is top notch. We are looking forward to a successful partnership that continues to help us grow our talent within our Speedway family.”

### WORKONE CAN HELP YOUR BUSINESS TOO!

Our Business Service Team is here to help with the following:

- Job Posting Assistance
- Candidate Recruitment
- Personalized Hiring Events
- Job Fairs
- Employee Training
- On-the-Job Training Funds
- Employee Testing
- Hiring Tax Credits
- Employee Bonding
- Labor Market Information
- Indiana Career Connect
- Interns

Visit **Indiana Career Connect**

[www.indianacareerconnect.com](http://www.indianacareerconnect.com)

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For more information contact **Regional Business Services Manager, Allison Bertl**  
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**Alone, we go faster. Together, we go further.**



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